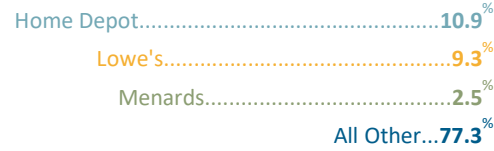


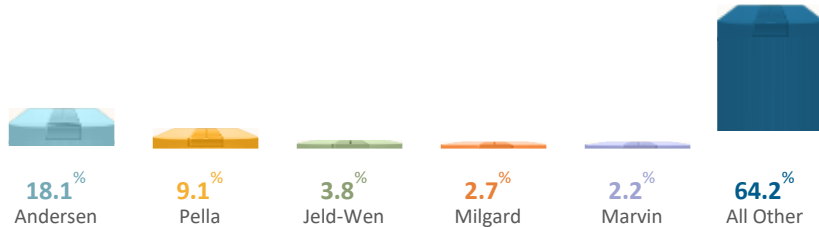
Who's Winning Consumer Dollars



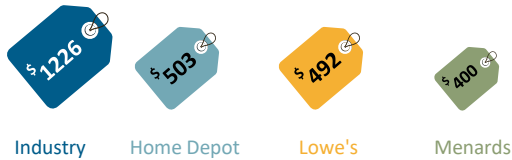
STORES



BRANDS



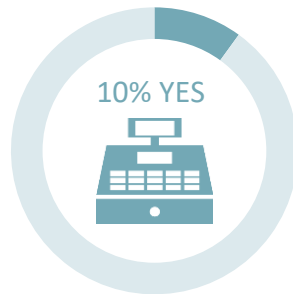
HOW MUCH IS BEING PAID



SHOP ONLINE



BUY ONLINE

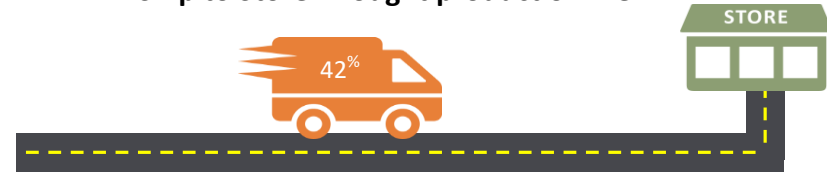


Why Behind the Buy

RETAILER

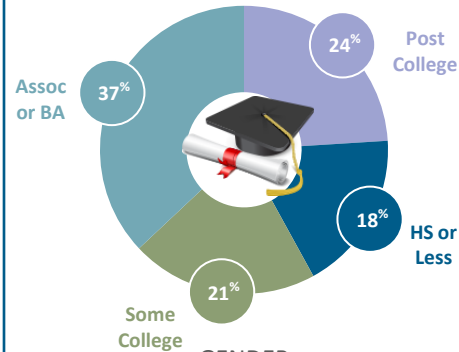


Ship to Store - Bought product online



Who's Buying

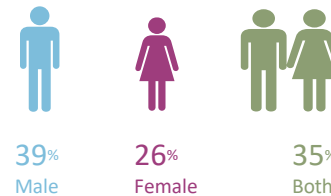
EDUCATION



OWN HOME



GENDER



INCOME

